

Job Title: Market Analyst

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We are innovators who offer the best in software development, state-of-the-art equipment, unparalleled technical and customer service delivery, training, advanced security and compliance -- all through cost-effective and flexible subscriptions.

Job Description:

We are looking for a market analyst with a razor-sharp attention to detail, broad knowledge of statistics, mathematics and analytics, and an almost obsessive commitment to thoroughness. Market analysts can expect to work with vast amounts of written and numerical information about market trends, volume of sales, customer experience, and competitors' activities. Their responsibilities include:

- Conduct consumer research (online/offline surveys, focus groups, etc.)
- Collect market information through a variety of sources
- Conduct competition research
- Analyze complex data sets and present useful information
- Utilize predictive statistical models
- Extrapolate market trends and patterns from data analysis and suggests opportunities
- Consult with department heads and present marketing plans to organization
- Collaborate with other marketing departments and product development
- Deliver regular reports on your findings and suggested actions

**Successful marketing analyst candidates should have at least a bachelor degree in marketing or economics, Experience as a marketing analyst or knowledge of current markets, Proficient using Microsoft Suite (Excel), Advanced knowledge of mathematics, statistics, and analytical processes, Experience using statistical analysis software and database communicators (SAS, SPSS, SQL etc.), and outstanding insight. Ideal candidates must be a confident team player who enjoys collaboration.**